

Any loss in tourism for a community could be disastrous for the law enforcement executive and the community as a whole!

TOP COPS TRAINING PROGRAM

Tourism is big business for many cities, towns, and counties. Over the past 25 years tourism has been one of the fastest growing economic sectors in the United States. Today, with over 58 million visitors a year and over \$100 billion in revenues, tourism is the United States' second largest service industry. Keeping tourists safe and informed while visiting your communities must be a necessary commitment for law enforcement.

Communities that depend on tourism must have law enforcement officers that are specially trained on preventing and fighting crimes in their tourism areas. They must interact with the tourist and provide them with information about safety measures, general information, and offer them assistance during their visit. Any loss in tourism for a community could be disastrous for the law enforcement executive's budget. On the other hand an increase in tourism could increase resources for the executive.



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NATIONAL SHERIFFS' ASSOCIATION

CENTER FOR PUBLIC SAFETY

INSTITUTE FOR LEADERSHIP AND
TOURISM POLICING

TOP-COPS TRAINING

**TOURIST-ORIENTED POLICING FOR
COMMUNITY ORDER, PROTECTION
AND SAFETY**



THE SHERIFFS' ASSOCIATION'S TOP - COPS TRAINING PROGRAMS

use traditional theories associated with community-oriented policing, problem-oriented policing, situational policing, and crime prevention through environmental design.

Basic areas of instruction common to all courses are critical communication skills, emotional intelligence, de-escalation, conflict resolution, general tourism and basic principles of tourist safety, media relations, immigration law, community history, and breaking down language barriers.



Special emphasis will be put on building partnerships to increase an ethical and professional working relationship with senior tourism professionals, including but not limited to hotel and resort personnel.



THE SHERIFFS' ASSOCIATION'S classes are not out of the box courses; we develop them for the audience and their specific needs. Our instructors have years of experience policing in some of America's top tourist destinations. They use an interactive teaching method using videos, case studies, self-testing and activities to energize participants and reinforce key concepts.

Course and resource guides will be provided for the participants to take with them after the course. Additional web-based resources and follow up activities will be provided on some courses.



THE SHERIFFS' ASSOCIATION'S TOP-COPS Programs include:

1. Basic TOP-COPS course.
2. Advanced TOP-COPS course.
3. Supervising a TOP-COPS unit.
4. Starting a TOP-COPS unit.
5. Specialty TOP-COPS units.
6. Train the Trainer course.
7. Other specialty courses.
8. **CTO** certification program (Certified Tourism Officer).
9. **CTS** certification program (Certified Tourism unit Supervisor).
10. **CTM** certification program (Certified Tourism unit Manager).

Professional credentialing is a statement to the community and to your tourist specifically, of your commitment to public safety excellence. Credentialing demonstrates your individual and organizational commitment to excellence to your tourist, yourself and your community.

For additional information contact:

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