

Stop the Spread of Illicit Chinese Vapes

50%+ the U.S. market is made up by these illicit vapes.

The Federal Government has formed a multi-agency law enforcement task force to combat these illicit sales.

\$5 billion in illicit revenues generated that support China's interest - including military and technology activities.¹



Chinese Manufacturers Are Flooding the U.S. Market with Illegal, Unregulated Products

In 2024, CBP officers in Chicago seized more than **\$81.5 million** in Illicit Vapes.²

China banned the sale of these products in their home country but export them all over the world.

Illicit Vapes Appeal to Kids

7 out of the 10 most popular e-vapor brands among kids are illegal flavored disposable brands.

2024 National Youth Tobacco Survey.³

These illicit products are designed with **kid-friendly technology** – including products with video games attached to them that you can play while vaping.⁴



These Illicit Products Lack Regulatory Oversight and are a Consumer and Public Health Concern

Recent testing raises concern over widespread mislabeling and adulteration – including false claims about the type and amount of nicotine in them.

¹ ALCS Adult Tobacco Consumer Tracker, <https://sciences.altria.com/en/science-and-data/survey-data/adult-tobacco-consumer-tracker>; ALCS CMI estimates for Calendar Year 2024 theoretical disposable e-vapor volumes and manufacturer's list price based on estimated trade margins. See also Matthew Perrone, [Elf Bar and other e-cigarette makers dodged US customs and taxes after China's ban on vaping flavors](https://www.theexamination.org/articles/how-china-became-addicted-to-its-tobacco-monopoly), Associated Press (12/19/23); McLure, Chan, Zou, and Giesen, The Examination, "How China Became Addicted to Its Tobacco Monopoly," Sep. 13, 2023, <https://www.theexamination.org/articles/how-china-became-addicted-to-its-tobacco-monopoly>; Dylan Butts, CNBC, "U.S. rolls out new chip-related export controls," Sep. 6, 2024, <https://www.cnbc.com/2024/09/06/us-china-quantum-chip-related-export-controls.html>.

² CBP, "\$81.5 Million in Unapproved Electronic Nicotine Delivery Systems Seized by Chicago CBP, 12/16/24," <https://www.cbp.gov/newsroom/local-media-release/815-million-unapproved-electronic-nicotine-delivery-systems-seized>

³ 2024 NYTS data, see Park-Lee E, Jamal A, Cowan H, et al. [E-Cigarette and Nicotine Pouch Use Among Middle and High School Students – United States, 2024](https://doi.org/10.1080/10826084.2024.2392547) ("any brand" use).

⁴ Jennifer B. Unger, Julia Vassey, Daniel Wood Soto & Artur Galimov (19 Sep 2024): Vaping Devices with Video Games, Substance Use & Misuse, DOI: 10.1080/10826084.2024.2392547, <https://doi.org/10.1080/10826084.2024.2392547>

Bipartisan State Attorneys General are taking actions with civil lawsuits and investigations.