



NATIONAL SHERIFFS' ASSOCIATION

January 9, 2025

The Honorable Ted Cruz
U.S. Senate
167 Russell Senate Office Building
Washington, D.C. 20002

Dear Senator Cruz:

On behalf of the National Sheriffs' Association (NSA), representing 3,081 sheriffs and over 20,000 public safety professionals - including deputies, chiefs of police, and other law enforcement officials across the United States – we write to support the TAKE IT DOWN Act.

The rise of non-consensual intimate imagery (NCII), especially with the advent of generative artificial intelligence tools, poses a severe threat to public safety, privacy, and mental health. These technologies enable the creation and distribution of lifelike but fake NCII, with women, girls, and increasingly minors as the primary targets. The traumatic impact of these images—permanently accessible online if unaddressed—demands immediate action.

Your bi-partisan bill provides critical protections for victims by criminalizing the publication or threat of NCII, requiring swift removal of such content from online platforms, and empowering victims to reclaim their safety and dignity.

Thank you for your dedication to protecting individuals from exploitation and ensuring the safety and dignity of our communities.

Sincerely,

A blue ink signature of Sheriff Kieran Donahue, written in a cursive style.

Sheriff Kieran Donahue
Canyon County, Idaho
President
National Sheriffs' Association

A blue ink signature of Jonathan Thompson, written in a cursive style.

Jonathan Thompson
Executive Director, CEO
National Sheriffs' Association