

# NASHVILLE NSA 2012



## Exhibitors' Prospectus

National Sheriffs' Association  
72<sup>nd</sup> Annual Conference & Exhibition  
Nashville (Opryland), Tennessee  
June 15-20, 2012

*"The National Sheriffs' Association has a rich history of bringing its members together and working on issues that have truly made a difference in providing safe communities. Motorola is honored to be able to support the NSA and provide resources that help the association and their individual members meet their mission and tackle the awesome responsibility each Sheriff's office has."*

*—Dave Weisz, Law Enforcement and Homeland Security Alliances, Motorola Solutions*

# Expose Your Products and Services to Top Decision-Makers

*"Our involvement with the National Sheriffs' Association has paid for itself ten times over. We value that partnership."*

*– Mike Davis, President, Appriss*

## NSA's 2012 Annual Conference & Exhibition

Bring your products and services to the NSA Exhibit Hall. Sheriffs, their appointed purchasing agents, and other qualified buyers will gather in Nashville to see the current products for law enforcement, criminal justice, and corrections personnel that you have to offer.

Sheriffs have buying power and authority for their counties. This is your opportunity to make valuable contacts and develop relationships on the exhibit hall floor.

Exclusive exhibition hours have been set aside so you can talk with decision-makers without distraction. There will be seminars, and prize drawings in the hall to promote traffic as well as other incentives to ensure that sheriffs walk through all the aisles, giving you the opportunity for face-to-face selling time.

Most importantly, your company is one of a select group invited to exhibit at NSA's show because your products and services are of immediate interest to our prestigious membership and conference attendees!

## Why Exhibit at the NSA Conference?

NSA's Annual Exhibition has been a sold-out show for the past twelve years. Industry suppliers from across the country recognize that it is the place to be to reach the buying power of the nation's sheriffs. Your competition will be there, and so should you!

## PLAN NOW FOR NSA'S EXHIBITIONS!

2013	June 22 – 26 Charlotte, NC
2014	June 21 - 25 Ft. Worth, TX
2015	June 27 - July 1 Baltimore, MD
2016	June 25 - 29 Minneapolis, MN
2017	June 23 - 28 Reno, Nevada

## Exhibitor Benefits

Besides being the best way to reach U.S. sheriffs and county law enforcement/corrections agencies, benefits to exhibitors include:

- Company listing in the Official Conference Program (deadline applies). Listing includes company name, mailing addresses, booth number, phone number, and 25-word company/product description.
- A 5% DISCOUNT on ads placed in the pre-conference issue of *Sheriff* magazine (deadline applies).
- A FREE Annual Sheriffs' Directory, which includes the address, phone/fax numbers, and email address for every sheriff's office in the U.S. (distributed at the show).
- Exclusive exhibit hall hours.
- Evening networking opportunities with the nation's sheriffs.

## Exhibit Space Information

National Sheriffs' Association  
1450 Duke St., Alexandria, VA 22314-3490  
Phone: 800.424.7827 Fax: 703.838.5349  
[www.sheriffs.org](http://www.sheriffs.org)

Karen Killpack, Director of Sales, Exhibits & Corporate Relations  
Phone: 703.838.5331  
Email: [kkillpack@sheriffs.org](mailto:kkillpack@sheriffs.org)

Aimee Peterson, Conference/Exhibits Specialist  
Phone: 703.838.5341  
Email: [apeterson@sheriffs.org](mailto:apeterson@sheriffs.org)

Shipping, Drayage, and Show Decorating Services  
The official service contractor is Brede Exposition Services.  
Exhibitors can expect Brede to email Exhibitor Service Kits to registered exhibitors in April 2012.

*Check our listing of past exhibitors to see if your competitors have taken advantage of this invitation.*

# Important Information



## Exhibitor Space Costs

The Exhibition will be held at the Gaylord Opryland Convention Center. All booths are 10' wide x 10' deep. To reserve space, complete the NSA Exhibitor Contract included in this brochure and mail or fax it to NSA.

Booth fees are \$1,800 plus \$150 premium for corner booths, including a \$500 non-refundable, non-transferable deposit per 10x10.

The following items are included in the booth rental:

- 8' back drapes and 3' side rails
- Company listing in the Official Conference Program (deadline applies). Listing includes company name, mailing addresses, booth number, phone number, 25-word company/product description, and contact email.
- Company listing in the May/June 2012 pre-conference edition of Sheriff magazine (deadline applies).
- Four full conference registrations per booth (take advantage of the pre-conference early bird special (deadline applies)).

Show colors are blue and white. Booth draperies will be blue and white with white side rails. Aisles within the Exhibit Hall are carpeted in blue. Show management requires that booths be completely carpeted at the exhibitor's expense. It is strongly suggested that exhibitors use carpeting in the show color of blue. Exhibitors not furnishing their own carpeting must secure it through Brede Exposition Services.

## Hotel Accommodations

Information on hotel accommodations will be made available online by December 1. Housing forms will be online beginning in December as well as in the November-December issue of *Sheriff* magazine.

## Tentative Exhibition Schedule

Exclusive show hours each day!

### Exhibitor Registration

Friday, June 15	12:00 noon – 5:00 pm
Saturday, June 16	8:00 am – 5:00 pm
Sunday, June 17	9:00 am – 5:00 pm

### Exhibit Hall Set-Up/Tear Down

Saturday, June 16	8:00 am – 12:00 noon (vehicle move-in only) 12:00 noon to 5:00 pm (for non-vehicles)
Sunday, June 17	9:00 am – 5:00 pm
Tuesday, June 19	2:00 pm – 8:00 pm (tear down)
Wednesday, June 20	8:00 am – 12:00 noon (tear down)

### Exhibit Hall Show Hours

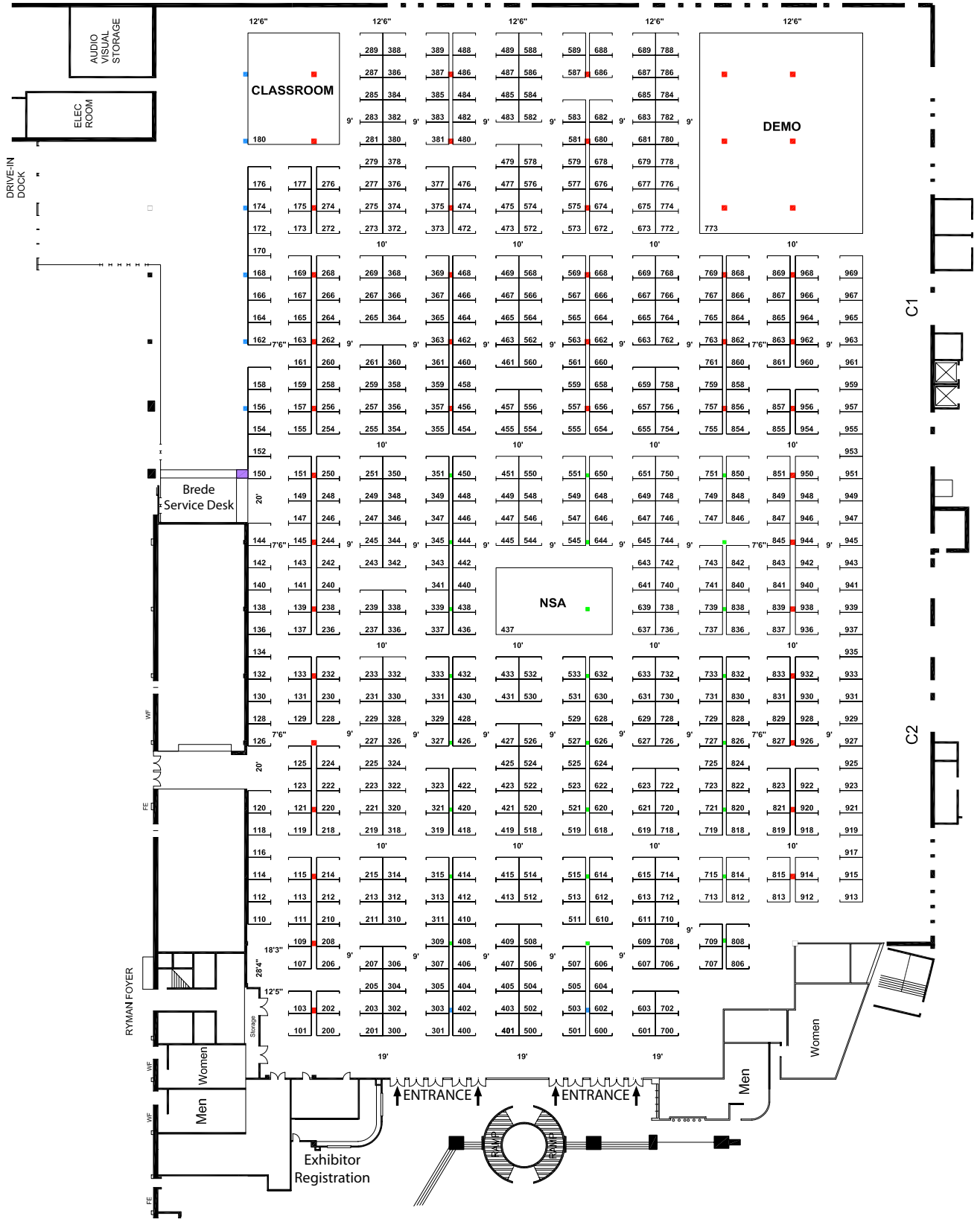
Monday, June 18	9:00 am – 2:00 pm
Tuesday, June 19	9:00 am – 2:00 pm

*Hall hours are subject to change.*



# Exhibit Hall Map

## Gaylord Opryland Convention Center



# Sponsorship Opportunities

*At the National Sheriffs' Association's Annual Conference & Exhibition, we've made a commitment to provide the optimum sales environment for both you and your customers – the sheriffs of the U.S. – because we know that our buyers really mean business. Take advantage of this once-a-year marketing opportunity and become a sponsor. There are many exclusive sponsorship opportunities available to you at our annual conference. Increase your exposure – be a sponsor.*



## 2012 NSA Annual Conference & Exhibition Sponsorship Opportunities

**\*\*All conference sponsors will be recognized in the conference program, event signage when applicable, at their booth, NSA web site and conference issue of *Sheriff* magazine.\*\***

### Conference Sponsor \$30,000

Opportunity to have your company name/logo and booth number on screen at the opening and general sessions; and verbal recognition as conference sponsor during opening session. **\*\*This sponsorship includes the opportunity to present a one hour seminar in our Classroom in the Hall. Recognition on conference banner, conference program, including full-page ad on back cover, NSA web site, and conference issue of *Sheriff* magazine. Four night complimentary mini-suite at headquarters hotel (subject to hospitality suite restrictions).**

### Welcome Reception Sponsor \$25,000

Welcome our attendees to Nashville at the Welcome Reception held Sunday evening. **\*\*This sponsorship also includes the opportunity to present a one hour seminar in our Classroom in the Hall, as well as signage at event, convention center banner, conference program, NSA website, and conference issue of *Sheriff* magazine.**

### Conference Keynote Speaker \$25,000

Sponsor the Opening Session Keynote Speaker. Your company name and logo will appear on the video screen as well as signage at the event. We will also invite a representative of your organization to sit on the dais with the NSA Executive Committee and introduce the Keynote Speaker. **\*\*This sponsorship also includes the opportunity to present a one hour seminar in our Classroom in the Hall. Recognition in the conference program, NSA web site, and conference issue of *Sheriff* magazine.**

### Conference Gift Bags \$20,000

Signature gift bags given to each attendee, a handy way to carry materials they pick up throughout the conference and beyond. Let them be a walking ad for you.

### Conference Mugs \$20,000

Sponsor our President's Conference Mugs. A unique keepsake from the President's year in office.

### Exclusive Board of Director's (BOD) Dinner \$25,000

Host a private Saturday night dinner for the NSA BOD, Executive Committee, and Past Presidents, location to TBD by NSA. Your company will be recognized and given the opportunity to address the gathering.

### First-Time Attendee Reception \$10,000

Host NSA's new member sheriffs and conference attendees. Your company name will appear on the invitation sent by NSA. Representatives from your company will be invited to speak at the reception held Sunday afternoon. We will also provide you with a pre-show mailing list of first time attendees so that your company can send a personal invitation on behalf of you, the sponsor.

### Aisle Signs \$5,000

Put your company name on prominent display by having your logo on each aisle sign in the exhibit hall. Your company will also be recognized in our conference program, NSA website, and conference issue of our *Sheriff* magazine.

### Internet Kiosks \$5,000

Provide attendees with an opportunity to keep in touch with those back in the office. Your company name will be on signage around the kiosk located at the NSA Exhibit Hall Lounge area. You will have the opportunity to have one representative from your company at the kiosk as well as the computer terminals linked to your company's homepage or online display, a great opportunity for additional exposure.

*Being a Corporate Partner with NSA has provided TASER with unparalleled access to key leaders in the Sheriff arena. The leadership of NSA has time and time again gone beyond the standard for their Partners and helped not only provide a unique environment to conduct business but also provide valued advice.*  
– Tom Smith, Chairman of the Board and Co-Founder, TASER International

### **Conference Floor Guide \$3,500**

Place your ad on the front page of the guide that will lead attendees through the exhibit hall floor. This pocket-sized guide will be in the hands of every attendee. The sponsor will also have their name and booth number highlighted inside.

### **Refreshments in the NSA Exhibit Hall Lounge \$2,500**

Your company name will be printed on the cups, signage in the hall, and recognition in the conference program, NSA web site, and *Sheriff* magazine.

### **Conference Pens \$4,000**

The pens will include your company name/logo and be given to all conference attendees. Your company will be recognized in our conference program, NSA web site, and conference issue of *Sheriff* magazine.

### **Conference Registration Bags \$5,000**

These handy recycled bags are given to each attendee upon registering to carry materials during the conference. Another way to have your company name and logo walking the conference halls.

### **Badge Holders \$6,000**

Put your company name on prominent display. Badge holders are given to all attendees at the conference.

### **Hotel Keys \$5,000**

Be the company attendees see every time they reach for their hotel key. Put your company name, logo and booth number on the key every attendee receives upon checking in to any of the conference hotels.

### **Conference Schedule-at-a-Glance \$5,000**

A wallet sized fold out guide to give attendees an easy-to-carry schedule of conference events.

### **Exclusive Private Presidential Reception \$7,500**

Host a reception in the NSA's Presidential Suite open to all NSA Board of Directors, Executive Committee and Past Presidents.

### **Ice Cream in Exhibit Hall \$2,500 (multiple sponsors)**

Host a refreshing afternoon break in the exhibit hall. Your company will receive signage at the event, recognition in our conference program, NSA web site, and conference issue of our *Sheriff* magazine.

For Information on Sponsorship Opportunities Contact:

National Sheriffs' Association

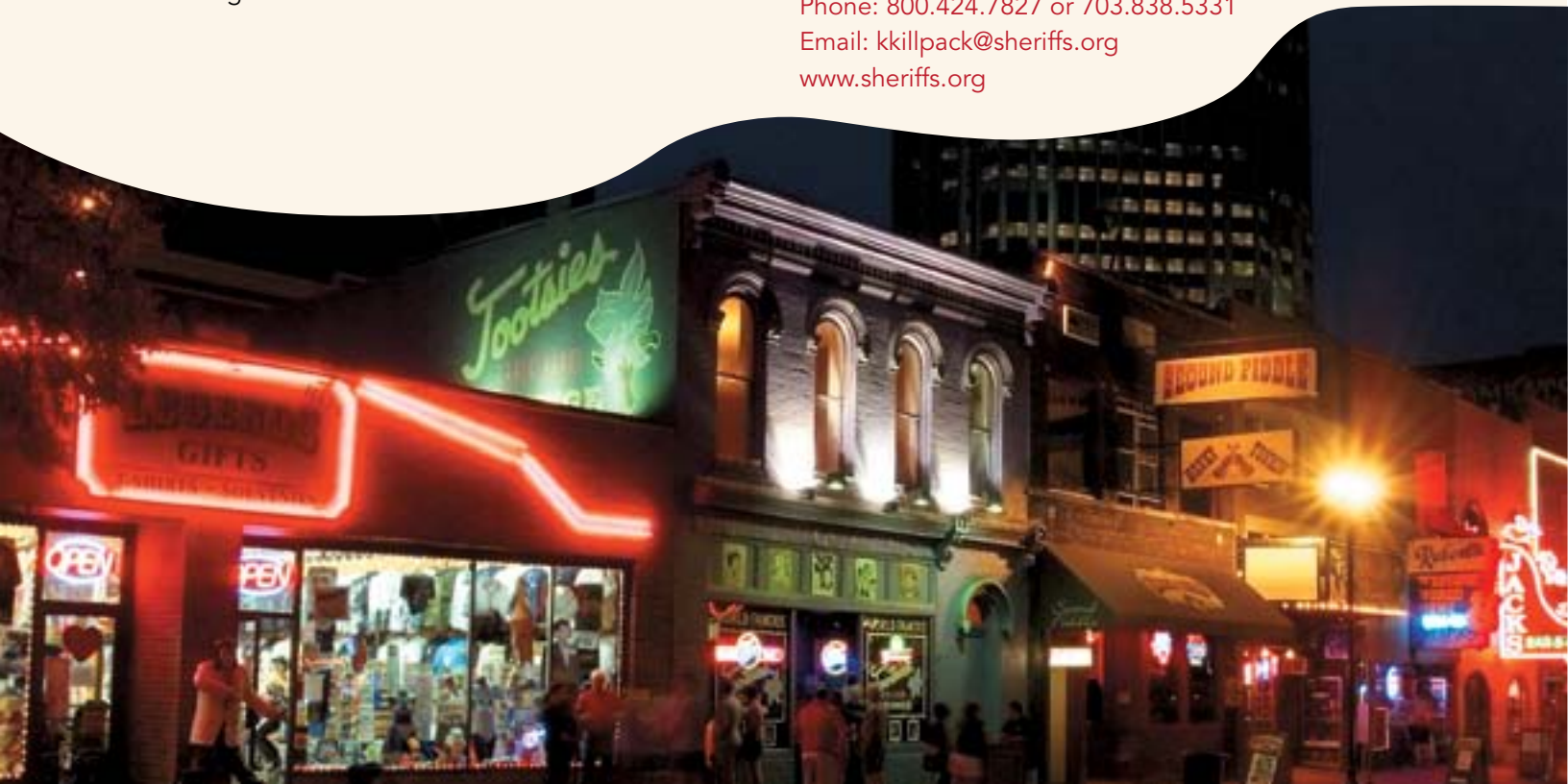
Karen Killpack,

Director of Sales, Exhibits & Corporate Relations

Phone: 800.424.7827 or 703.838.5331

Email: [kkillpack@sheriffs.org](mailto:kkillpack@sheriffs.org)

[www.sheriffs.org](http://www.sheriffs.org)



# Advertising Opportunities

**Get More Exposure...  
Get More Benefits!!**

Make sure the conference attendees can find your booth. Advertise in our conference program.

To reserve ad space or for a full media kit, call Ellen Tucker at Mohanna Sales Representatives at: 214.291.3661 or ellen@mohanna.com.

## 2012 Annual Conference Program Advertising Rates

Cover 2 (4-color)	\$1,500
Cover 3 (4-color)	\$1,500
Cover 4 (4-color)	\$1,750
Full Page B&W (5" x 8")	\$ 950
Full Page B + 1 PMS*	\$1,250
*PMS color is Publisher's choice.	

Note: No special position guaranteed in the Conference Program (except covers) and no agency commission.

Closing Dates:

Contract deadlines: May 7, 2012

Materials deadlines: May 21, 2012

## Music City

Melodic, symphonic, up-tempo, acoustic – music has the ability to capture many different moods and styles. So it's no surprise that the city music calls home shares these very same traits.

By day, Nashville's business climate provides an innovative vibe. When the sun goes down, that's when the city really heats up. International renowned as the country music capital of the world, Music City is also home to blues, rock, alternative, jazz, gospel and everything in between.

The Gaylord Opryland Resort & Convention Center, on the banks of the Cumberland River, is just minutes from the Nashville International Airport and a short drive or riverboat cruise from downtown Nashville. Everything is all in one place –guestrooms, dining options, unique shopping experiences, live entertainment, and late-night excitement. You'll love the indoor gardens, waterfalls, and the indoor river with Delta flatboats.

For recreation and relaxation, you'll find the Rêlache spa, the Gaylord Springs Golf Links, swimming pools, and unique specialty shops.

# Sponsorship Reservation

## 2012 NSA Annual Conference & Exhibition Sponsorship Reservation Form

Item/Event: \_\_\_\_\_

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount being sponsored: \$ \_\_\_\_\_

Payment Options:

- Please Invoice       Check Enclosed  
 Please charge credit card (fill out information below.)

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Fax to 703.838.5349  
National Sheriffs' Association  
Karen Killpack, Director of Sales, Exhibits & Corporate Relations  
Phone: 800.424.7827 or 703.838.5331  
Email: kkillpack@sheriffs.org  
www.sheriffs.org







# Exhibitor Contract

Return the deposit to: National Sheriffs' Assoc. Trade Show, ATTN: Aimee Peterson, 1450 Duke Street, Alexandria, VA 22314-3490  
 800.424.7827 • 703.838.5341 • Fax: 703.838.5349 • www.sheriffs.org • apeterson@sheriffs.org

## PART 1: EXHIBITOR CONTACT INFORMATION (ALL INFORMATION REQUIRED)

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Ext \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_  
 Type or print information exactly as it should appear in the Official Program and on the booth sign:  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Web address \_\_\_\_\_ E-Mail \_\_\_\_\_  
 Product Category \_\_\_\_\_

Description of product/company  
 for conference program  
 (25 words or less):  
 \_\_\_\_\_  
 \_\_\_\_\_  
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## PART 2: BOOTH SELECTION

**SIGNED CONTRACT MUST BE RECEIVED  
 BEFORE BOOTH SPACE IS ASSIGNED**

Booth Price: (per 10x10 booth): \$1800 Number of booths requested: \_\_\_\_\_  
 Corner premium X \$ 150 Number of corner booths: \_\_\_\_\_  
 Total Booth Cost: (multiply booth price by number of booths requested): \$ \_\_\_\_\_  
 List booth location in order of preference: (please visit our website for available locations)  
 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_ 5th \_\_\_\_\_  
 Organizations we wish to be near: \_\_\_\_\_  
 Organizations we do not wish to be near: \_\_\_\_\_  
 (Space is assigned on a first-come, first-served basis. NSA will do its best to honor special requests.)

### For NSA Use Only:

Booth Assignment: \_\_\_\_\_  
 Number of Booths: \_\_\_\_\_  
 Booth Cost: \$ \_\_\_\_\_  
 Master ID#: \_\_\_\_\_

## PART 3: CONTRACT AGREEMENT

The undersigned hereby authorizes the National Sheriffs' Association to reserve exhibit space in the Gaylord Opryland Convention Center, for use by the above company/organization during the 2012 NSA Conference & Exhibition. The undersigned agrees to abide by the Exhibition Rules and Regulations and to all conditions under which exhibit space at the Gaylord Opryland Convention Center is leased to NSA, and ensures that all representatives working in the booth are aware of the terms, conditions, and rules pertaining to the exhibition.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name \_\_\_\_\_  
 Title \_\_\_\_\_ Phone \_\_\_\_\_

## PART 4: PAYMENT INFORMATION

Total Booth Cost: \$ \_\_\_\_\_ (per 10x10 booth)  
*Cost includes a \$500 non-refundable, non-transferable deposit per 10 x 10 space.*  
 Corporate Partner Discount: \$ \_\_\_\_\_ (first 10 x 10 only)  
 Optional Pre- and Post-Attendee List \$ 200.00  Yes, Include List  
 Total Contract Amount: \$ \_\_\_\_\_  
 Amount Enclosed: \$ \_\_\_\_\_  
 (\$500 minimum deposit per booth - Required with contract)

Companies submitting contracts prior to December 31, 2011, must be paid in full by January 31, 2012. Companies not paid by this date will forfeit deposit and lose booth assignment. Companies submitting contracts after January 31, 2012 must submit full payment with contract.

### DEPOSITS ARE REQUIRED WITH ALL CONTRACTS.

Cancellation Policy: All cancellations must be submitted in writing to Aimee Peterson. Prior to April 1, 2012, refunds due on cancellations (excluding deposits) will be made only if the space is resold and the exhibition is a sellout. There will be no refunds on space cancelled after April 1, 2012.

### METHOD OF PAYMENT:

- Check  Credit Card  
 Government Purchase Order #: \_\_\_\_\_  
 Please invoice

Credit Card Information:

\_\_\_\_\_  
 Name on Card

\_\_\_\_\_  
 Card #

\_\_\_\_\_  
 Exp. Date

\_\_\_\_\_  
 Signature

# Exhibition Rules and Regulations

## 1. Standard Booth Description and Height Restrictions

Definition: One or more standard units in a straight line.

Depth: All display fixtures over 4 ft./1.22m in height and placed within 10 lineal ft./3.05m of an adjoining exhibit, must be confined to that area of the exhibitor's space which is within 5 ft./1.52m of the backline.

Intent: Each exhibitor is entitled to a reasonable sightline from the aisle, regardless of the size of his exhibit. Exhibitors with larger space (30 lineal ft./9.14m or more) should also be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 ft./1.22m and within 10 lineal ft./3.05m of a neighboring exhibit is intended to accomplish both of these aims.

## 2. Set-up and Removal of Exhibits

Exhibit set-up begins Saturday, June 16:

Vehicles only from 8:00 am - 12:00 noon.

All exhibits must be completely set by 5:00 pm on Sunday, June 17. Space not claimed and occupied by 3:00 pm on Sunday, June 17, will be forfeited and may be reassigned. Booth installation will not be permitted after the show opens. Exhibits must be removed from the Convention Center between 2 - 10 p.m. on Tuesday, June 19 or 8 a.m. to noon on Wednesday, June 20. However, exhibitors may not remove, dismantle, or begin to pack materials or displays before 2:00 pm on Tuesday, June 19. Any exhibitor who begins to tear down prior to this time will jeopardize participation in future shows.

## 3. Tentative Show Hours

Monday, June 18 9:00 am - 2:00 pm

Tuesday, June 19 9:00 am - 2:00 pm

At least one company representative must be present in the booth at all times during show hours.

## 4. Proper Use of Exhibit Space

Exhibitors may not reassign, sublet, or allow other companies to use the whole or a part of the space assigned by NSA. Exhibitors may not display or advertise any goods or services not manufactured, distributed, or otherwise provided by the exhibiting company during the normal course of business. All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space. Exhibitors may not impede traffic through the aisles. No solicitation or distribution of materials can take place within the exhibit hall or in any other conference areas.

Only those companies exhibiting with NSA can promote their products or services and only in their assigned space. NSA policy firmly restricts representatives or organizations that have not been assigned an official exhibit booth space from soliciting business and from distributing promotional materials of any type within the Exhibit Hall area or any other areas. Those caught doing so will be immediately asked to leave.

NSA's status as a nonprofit organization precludes direct sales of any goods from the exhibit floor. Delegates may place orders with exhibitors for goods or services.

The use of audio-visual or other special effects equipment may not obstruct or otherwise interfere with adjacent booths.

## 5. Shipping, Decorating, and Services

An exhibitor service kit will be emailed to registered exhibitors, which will provide complete instructions, shipping information, and cost of available services. Rental furniture, special booth decorations, signs, labor, and electrical and janitorial services can be ordered in advance at prevailing rates. Brede is the official NSA service contractor.

## 6. Liability

NSA shall not, in any manner or for any cause, be liable or responsible to the exhibitor or the exhibitor's directors, officers, employees, agents, licensees, or guests for any loss of, or injury or damage to the goods or other property of the exhibitor that may occur to the exhibitor, or to the exhibitor's directors, officers, employees, agents, licensees, or guests. Any and all claims for such injuries are hereby waived.

The exhibitor is responsible to protect and provide the security for its exhibit, demonstration, goods, materials, and/or equipment before, during, and after the exhibition.

The exhibitor is responsible for taking all measures necessary to protect other parties and property from any harm which might result from or be caused by its exhibit, demonstration, goods, materials, and/or equipment. The exhibitor shall be solely liable for any and all damages, costs, or expenses which the exhibitor may incur, suffer, or be required to pay by reason of injury to persons or loss of or injury to property which may be caused by or result from any act of omission on the part of the exhibitor, or caused by or result from any demonstration or exhibit of the exhibitor.

## 7. Insurance

The exhibitor shall secure, furnish, and maintain insurance which must be in effect during all periods of the exhibitor's participation in the exhibition, including, but not limited to, the exhibition itself and the preparation, set-up, and tear down of the exhibition as follows:

a. Workers compensation in the minimum amounts required by the state of Indiana, and

b. Comprehensive general liability insurance with minimum combined limits of \$50,000 for bodily injury and/or property damage and/or theft in any one occurrence.

## 8. Weapons and Explosives

Because of insurance restrictions, all weapons displayed in the exhibit hall must be rendered inoperative. This may be done by the removal of a critical component or by using trigger locks. All weapons will be inspected by an armorer before opening the exhibit hall.

Live explosives of any type, that include but are not limited to ammunition, smoke grenades, or other devices, are not permitted in the exhibit hall under any circumstances. Be sure to check the state of Tennessee law pertaining to bringing weapons into the state.

## 9. Cancellation and Relocation

NSA reserves the right to cancel or relocate the event. If NSA cancels or relocates the event due to circumstances within NSA's controls, NSA's liability shall be limited to a refund of payment for rental costs paid NSA by the exhibitor in accordance with the payment section of this Agreement. In the event that NSA has no control over the cancellation or relocation of the exhibition, NSA has no liability of any kind, but may, in its discretion, refund any payments for rental costs paid by the exhibitor. In any event, NSA's maximum and sole liability, if any, to the exhibitor in the event of cancellation or relocation, shall be for the return of the deposit or a portion of the deposit, as NSA, in its discretion, determines.

## 10. Rejection of Application

NSA reserves the right to cancel or refuse rental of display space to any person or company whose conduct or display of goods is, in the opinion of the show manager, incompatible with the general character and objectives of the exhibition.

## 11. Compliance with the Law

NSA and the exhibitor shall comply with all laws and/or ordinances of the United States, the state of Tennessee, and the city of Nashville, and wherever applicable, all rules and regulations of the local police and fire departments during the exhibition and during the preparation, set-up, and teardown of the exhibition.

## 12. Interpretation and Amendment

NSA and the show manager shall have full power to interpret or amend these Rules and Regulations. The exhibitor agrees to abide by any rules or regulations that may be adopted hereafter by NSA. These Rules and Regulations become a part of the contract between the exhibitor and the National Sheriffs' Association. They have been formulated in the best interest of the exhibitors. The show manager respectfully asks the full cooperation of the exhibitors in complying with these Rules and Regulations. All points not covered are subject to the decision of NSA.

13. All exhibiting companies must be in good standing with NSA, i.e., all outstanding invoices (over 30 days) for advertising, or any other entity, must be paid in full before exhibiting companies will be allowed to set up their display.

14. NSA requires all exhibitors to abide by the good neighbor policy. All exhibitors must consider those across the aisle and those on either side of them when their display involves lights, sound, etc. Pictures or videos cannot be taken of another person's booth without their express permission.



# Exhibitor Registration

## NSA 2012 Registration Policy

All exhibiting companies that register prior to June 1, 2012 are entitled to four (4) complimentary badges for each 10' x 10' booth space. Additional badges are \$10.00 each. ALL BADGES GENERATED ON-SITE ARE \$20.00 EACH. These badges will give you access to all conference activities. This registration does not include the Wednesday night banquet or recreational activities, which are additional purchases for everyone. (Company name, city and state not subject to change.)

Please complete this form for badges for each person who will be working your booth during the NSA Conference. PRINT CLEARLY.

Exhibiting Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

email: \_\_\_\_\_

Booth #: \_\_\_\_\_ # of booths: \_\_\_\_\_

Representatives: (first and last name only)

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

7 \_\_\_\_\_

8 \_\_\_\_\_

9 \_\_\_\_\_

10 \_\_\_\_\_

11 \_\_\_\_\_

12 \_\_\_\_\_

13 \_\_\_\_\_

14 \_\_\_\_\_

15 \_\_\_\_\_

**IMPORTANT!** If you go over your allotted free registrations, please include a credit card number or check. We will not invoice you for additional badges. Badges for unpaid registrations will not be generated before the conference. The \$20 on-site fee will be required.

Method of Payment:     Check             Credit Card

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_

**FAX COMPLETED FORM TO: Housing Connection, 801.355.0250**

**DEADLINE FOR PRE-REGISTRATION IS JUNE 1, 2012**

# NSA's Past Exhibitors

- 1033 Program-Law Enforcement Support Office  
1st Defense Group/Lindon Group, Inc.  
247 Security, Inc./Patrol Witness  
5.11 Tactical  
911 Cell Phone Bank Abalone, LLC  
ABL Management Inc  
ABM  
Accredited Surety & Casualty Co Inc  
Actall Corp  
Adamson Industries Corp  
Adobe Systems, Inc.  
Advanced Interactive Systems  
AFIX Technologies  
Aflac/Insurance Planning & Service Company  
Aftermath Inc  
Airborne Law Enforcement Association  
Alcohol Monitoring Systems  
All Traffic Solutions  
Alliance AutoGas  
ALTA Industries  
Altegrity Security Consulting  
American Correctional Association (ACA)  
American Correctional Solutions  
American High-Tech Transcription  
American Jail Association  
Anti-Defamation League (ADL)  
Apprisk Inc  
ARAMARK Correctional Services Inc  
Arizona State University, School of Criminology & Criminal Justice  
Armor Correctional Health Services Inc  
Astrophysics, Inc.  
Avon Protection Systems  
Axsys Technologies  
BAE Systems/DHS TRIPwire  
Baltimore Medical Management  
Bellevue University  
B12 Technologies  
Blackinton, V.H. & Co., Inc.  
Blauer Manufacturing Co  
BlueServo  
BMW Motorrad USA  
Bob Barker Company Inc  
Boise Police/Northwest Alcohol Conference  
Boss Safety Products  
Bureau of Land Management  
CALEA  
California Prison Industry Authority (CALPIA)  
California Southern University  
California University of Pennsylvania  
Campbell/Harris Security Equipment Co.  
Canteen Correctional Services  
Carbon Motors Corporation  
Care Trak International Inc  
Center for Homeland Defense & Security  
Chrysler Fleet Operations  
Cisco Systems  
CNA/JWF Specialty Company  
Coban Technologies Inc  
Colt Defense LLC  
Columbia College  
Columbia Southern University  
Command Automotive Inc  
Command Concepts  
CommTech  
Community Service Media  
Computer Information Systems Inc  
ComputerCop Software  
Concerns Of Police Survivors Inc  
Connex Information Systems, Inc.  
COPS Office - USDOJ  
Corpus Solutions  
Correctional Healthcare Companies  
Corrections Corporation of America  
Corrections Online Training Collaborative (COTC)  
Corvus Integration, Inc.  
Courtmoney.com  
Creative Information Technology, Inc.  
CrimeReports  
CRYWOLF - Public Safety Corporation  
Cyalume Technologies  
CYGNUS Law Enforcement Group  
DARE America  
DASH Medical Gloves Inc  
Datong Electronics  
Dayton T. Brown, Inc.  
Department of Defense  
1401 Technology Transfer Program  
Department of Homeland Security, Science & Technology  
Derby Industries  
DHS Law Enforcement Information Sharing Initiative (LEISI)  
DHS Office of Emergency Communications  
Diamond Pharmacy Services  
Digital Ally Inc  
Digital Safety Technologies, Inc.  
Doron Precision Systems Inc  
DoubleStar Corp  
DRC Logistics, Inc.  
E.M.F Company Inc. (Early & Modern Firearms)  
EFJohnson  
Elbeco, Inc  
Electronic Tracking Systems  
Elmo Tech, Inc  
ELSAG North America  
Emerald Companies  
EmFinders  
Employer Support of the Guard & Reserve (ESGR)  
Entenmann-Rovin Co  
Environmental Systems Research Institute, Inc. (ESRI)  
Ergometrics & Applied Personnel Research, Inc.  
Executive Communication Systems  
Extendo Bed Company Inc  
Farber Specialty Vehicles  
Federal Air Marshals, Office of Law Enforcement  
Federal Bureau of Investigation  
Federal Law Enforcement Training Center (FLETC)  
Federal Railroad Administration  
Federal Signal Corporation/Stinger Spike  
Federal Trade Commission  
Fiber Brokers International  
Fight Crime: Invest in Kids  
Fisher Labs  
FLIR Commercial Systems Inc  
FNH USA Inc  
Food Express USA (Union Supply Company)  
Ford Motor Company  
Forensic ID  
Fraser-Volpe, LLC  
Fusion Center Concepts  
G.R.E.A.T.  
G4S Secure Solutions (USA)  
General Motors  
Germstar  
Global Tel \* Link  
Glock Inc  
GovPayNet  
GRIZZARD Communications Group  
GUARDIAN RFID Corrections System (by Codex Corp.)  
Harbor Guard Boats  
Harley-Davidson Motor Company  
Harris Corporation  
HDR Inc  
Hero's Pride  
Howard Technology Solutions  
HQ NORAD/USNORTHCOM Public Affairs  
Hub-Data 911  
Huntington Beach Honda  
IACP Net  
ICOP Digital Inc  
ICSolutions  
ICx Tactical Platforms  
Impact Canopies USA  
IMSYS  
Informa Systems, Inc.  
IntelliTime Systems Corporation  
INTELMATE-Pinnacle Public Services, LLC  
InterAct Public Safety Systems  
International Association of Chiefs of Police (IACP)  
International Public Management Association for Human Resources  
International Truth Verification Technologies  
Internet Crime Complaint Center  
Interpol - USNCB  
InTime Solutions Inc  
ITT Night Vision  
IWebVisit.com, LLC  
Jotto Desk  
JPay, Inc.  
Justice Benefits Inc  
Justice Federal Credit Union  
JusticeTrax, Inc.  
Kardex Remstar  
Keefe Group  
Keystone Public Safety Inc  
Kimber Mfg Inc  
L Robert Kimball & Associates  
L-1 Identity Solutions  
L-3 Communications  
Mobile-Vision Inc  
Laser Shot Inc  
Law Enforcement Exploring  
Law Enforcement Training Network (LETN)  
LDV Inc  
LeadsOnline LLC  
LEDLights/Phantom  
Legacy Inmate Services  
Leica Geosystems Inc.  
Lenco Armored Vehicles  
LEOSA-HR218 Self Defense Protection  
LexisNexis  
LexisNexis Publications  
Lockheed Martin Gyrocam Systems  
LoJack Safety Net  
Lucas Oil Products  
Lumenyte International Corporation  
MagnumSpikel By Phoenix International Ltd  
Marathon Engineering Corp  
Maxor Correctional Pharmacy Services  
Medalcraft Mint  
Meggitt Training Systems  
MHM Correctional Services Inc  
Mid-States Services Inc  
Mifram Security, Ltd.  
Monarch Coin & Security  
Moore Medical  
MoroVision Night Vision  
MorphoTrak  
MostWantedGovernmentWebsites.com  
By Brooks-Jeffrey Marketing  
Motor Coach Industries Inc  
Motorola  
MPH Industries Inc  
MPRI  
MPULSE Inventory  
MTC Medical  
MV Sport/Weatherproof  
Napa Brakes  
National Association of Drug Diversion Investigators (NADDI)  
National Association of Police Athletic/Activities Leagues Inc  
National Center for Missing & Exploited Children  
National Commission on Correctional Health Care  
National Curriculum & Training Institute (NCTI)  
National Guard Counterdrug Programs  
National Institute of Corrections  
National Law Enforcement & Corrections Technology Center  
National Law Enforcement Officers Memorial Fund  
National Nuclear Security Administration  
National Public Safety Information Bureau  
National Strength & Conditioning Association  
National White Collar Crime Center (NW3C)  
NCIC Inmate Telephone Services  
New Mexico Tech / EMRTC  
New World Systems  
NextGen Healthcare Information Systems, Inc.  
Night Optics USA, Inc.  
Nine One One, Inc.  
Nor-E First Response, Inc.  
North American Rescue  
Northeast Emblem & Badge Co  
Northrop Grumman/Remotec  
Northwestern University  
Center for Public Safety  
NRA Eddie Eagle GunSafe Program  
OEM Micro Solutions  
Office of Justice Programs  
Oshkosh Defense  
P.I.N.S Inc.  
PayTel Communications Inc  
PDQ Precision Inc  
Pen-Link, Ltd.  
Perfection Uniforms  
Philips Healthcare  
PHS Correctional Healthcare  
PlantCML, An EADS North America Company  
PlateScan  
PML: Progressive Medical International  
Point Emblems  
PoliceTrades.com  
PowerFlare Corporation/PFDistribution Center, Inc.  
Precision Dynamics Corporation  
Precision Locker Company  
Pretrial Justice Institute  
Pro-Calendar  
Project Lifesaver International  
ProPac  
Propper International  
Proteus On-Demand Facilities  
PTS of America, LLC  
PTS Solutions Inc  
Purdue Pharma L.P.  
Reckitt Benckiser Pharmaceuticals  
Refuse To Be A Victim  
Regional Information Sharing System (RISS)  
Research in Motion Corporation  
Roadside Safety Supply Inc  
Robinson Textiles  
Robotronics Inc  
Rockwell Collins  
Romaine Companies  
Rural Domestic Preparedness Consortium  
Safe Boats International  
Safety Vision Inc  
Salsbury Industries-Lockers.com  
Satellite Shelters, Inc.  
Satellite Tracking of People LLC  
SecureAlert  
SecureTech Systems Inc  
SECURUS Technologies  
Sharp Communications, Inc.  
Shurlock Officer Safety Systems  
Sig Sauer  
SIRAS  
Sleuth Software  
SMART Public Safety Software  
Smith & Wesson  
Smiths Detection Inc  
Sorenson Forensics  
Southern Health Partners Inc  
SPFXMasks, LLC  
Spillman Technologies Inc  
Sporicidin By Contec, Inc.  
Sprint  
Stalker Radar  
State Extradition Services  
StopTech LTD  
Sun Badge Company  
Swanson Services Corporation  
SymbolArts  
T3 Motion, Inc.  
Tact Squad  
TAIT Radio Communications  
Taser International Inc  
Team Wendy  
Telestaff By PDSI Software  
Terrahawk, LLC  
Texana Security-Video Alarms  
Texas Tito's, Inc.  
The Bancorp Bank/dba/Mears Motor Leasing  
The Coleman Company  
The Easter Bunny Foundation  
The Force  
The United States Police Canine Association Inc  
The Williams Institute for Ethics & Management  
Thomas University  
Tiger Correctional Services  
TimeKeeping Systems Inc  
Tindall Corporation  
Tomar Electronics Inc  
Top Ten Regalia  
Toshiba America Information Systems, Inc.  
Touchpay  
Tracker Products  
Trident University International (TUI)  
Triple K Manufacturing Company  
Tru-Spec By ATLANCO  
TurboFlare USA LLC  
U.S. Citizenship & Immigration Services  
U.S. Immigration and Customs Enforcement  
Union Springs  
Union Supply Company/Food Express USA  
United States Marshals Service  
University of Maryland University College  
University of Tennessee- Law Enforcement Innovation Center  
US Bank  
US Department of Homeland Security  
US Night Vision Co  
USDOJ/CRM/AFMLS  
V & V Manufacturing Inc  
Value-Added Communications Inc  
Verint Systems Inc  
VeriPic  
Verizon Wireless  
Versatile Information Products, Inc.  
Virtual Imaging, Inc. A Canon U.S.A. Company  
VisionAIR  
Vislink  
VivaSoft  
Voice Print International Inc  
VUGate, Inc  
Walter F Stephens Jr Inc  
WALZ Group  
Watch Systems LLC  
WatchGuard Video  
WaterShed Inc  
West, a Thomson Reuters Business  
Western Union Global Business Payments  
Wexford Health Sources Inc  
Whelen  
Witness Technology, LLC  
Zimek Technologies LLC  
Zuercher Technologies