**NSA EXHIBITOR EMAIL TEMPLATE**

**Subject Line:** Register with [YOUR COMPANY] for NSA’S Technology & Education Expo

**[YOUR COMPANY]** is exhibiting in Reno at **NATIONAL SHERIFFS ASSOCIATION**

**ANNUAL TECHNOLOGY & EDUCATION EXPO**

**[Company] to Feature New Products & Innovations**

**for the Law Enforcement Industry**

[Company] invites you to discover our newest [Equipment-Products-Software-Services]

at NSA 2017, June 23 - 28 at the Reno Convention Center in Reno, Nevada

**Register now** **using this link** [paste unique company registration link here]

and be entered to win a FREE Rifle from the National Sheriffs Association!

**Attend NSA 2017 for these extra benefits:**

 Build your network of many other law enforcement professionals

 Discover hundreds of new products & technologies here!

 Explore emerging trends and best practices

 Attend with colleagues to gather new solutions for your organization

This is the largest and most important event for Sheriffs and law enforcement sectors

In North America. Attend the expo and the trending education sessions crafted for all

Involved in law enforcement today!

Be sure to stop by our booth [Number] to [Add your company/product details here]

**NSA 2017 delivers Networking – New Products & Important trending information**

**Register to attend today!**

**Register now** at:[paste unique company registration link here]

To set a VIP booth appointment call: [Phone number]

 or email: [email ]